



Office of Institutional  
Integrity & Awareness

**WIN**  
**AMAZING**  
**PRIZE**

## TRUST LINE POSTER CONTEST



THE OFFICE OF INSTITUTIONAL INTEGRITY AND AWARENESS IS SPONSORING A TRUST LINE POSTER DESIGN CONTEST. WE ARE ASKING HSC EMPLOYEES AND STUDENTS TO HELP REDESIGN THE TRUST LINE POSTER THAT PROMOTES COMMUNICATION WITH THE OFFICE OF INSTITUTIONAL INTEGRITY AND AWARENESS.

THE TRUST LINE POSTER CONTEST WINNER WILL BE ANNOUNCED DURING INTEGRITY AND AWARENESS WEEK AT 11:30 A.M. ON THURSDAY, NOV. 7, 2024, IN MET 109.

### ELIGIBILITY

THE CONTEST IS OPEN TO ALL EMPLOYEES AND STUDENTS. ALL ENTRIES MUST BE SUBMITTED INDIVIDUALLY. NO SHARED WORK IS ALLOWED.

### ENTRY LIMIT

CONTESTANTS MAY SUBMIT UP TO TWO POSTERS.

### ENTRY DEADLINE

ENTRIES MUST BE SUBMITTED TO [COMPLIANCE@UNTHSC.EDU](mailto:COMPLIANCE@UNTHSC.EDU) BY OCT. 21, 2024.

### OBJECTIVE

DESIGN A NEW TRUST LINE POSTER TO PROMOTE COMMUNICATION WITH THE OFFICE OF INSTITUTIONAL INTEGRITY AND AWARENESS AROUND OUR COMPLIANCE AND INTEGRITY PROGRAM PLEASE VISIT OUR WEBSITE FOR MORE INFORMATION: OFFICE OF INSTITUTIONAL INTEGRITY AND AWARENESS.

### RULES

#### POSTER SIZE

THE POSTER MUST BE VERTICAL, MEASURING 11" X 17".

Continue to the next page for more details.

## POSTER GUIDELINES

- JPEG OR PDF FORMAT
- THE FOLLOWING TEXT MUST BE INCLUDED IN THE DESIGN:
- THE DESIGN MUST INCLUDE THE HSC LOGO IN THE BOTTOM LEFT-HAND CORNER. LINK TO HSC LOGO AND GUIDANCE:  
[HTTPS://MYUNT.SHAREPOINT.COM/SITES/UNTHSCCONNECT/SITEPAGES/HSC-LOGOS.ASPX](https://myunt.sharepoint.com/sites/unthscconnect/sitepages/hsc-logos.aspx)
- POSTERS CAN BE CREATED VIA ANY MEDIUM, BUT THE SUBMISSION MUST BE DIGITAL.
- PLEASE NOTE THAT THE FOLLOWING INFORMATION WILL BE ADDED TO YOUR DESIGN AT A LATER DATE IF CHOSEN;
- THE TRUSTLINE PHONE NUMBER
- URL
- ADDITIONAL INFORMATION ABOUT USING THE TRUSTLINE
- QR CODE



## **SUBMISSION FORMAT**

DIGITAL DESIGN SHOULD BE SUBMITTED AS A 300 DPI JPG OR PDF.

## **WINNER**

THE CONTEST WINNER WILL RECEIVE A SPECIAL GIFT. NO ADDITIONAL COMPENSATION WILL BE PERMITTED. A PANEL OF HSC JUDGES WILL CHOOSE ONE WINNER BY OCT. 28, 2024.

EACH TRUST LINE POSTER ENTRY WILL BE JUDGED ON

- CREATIVITY
- ADHERENCE TO RULES AND GUIDELINES
- TECHNICAL ABILITY
- OVERALL IMPRESSION

**PLEASE NOTE THAT WINNING THE CONTEST DOES NOT GUARANTEE THAT YOUR IMAGE WILL BE USED FOR THE HSC TRUSTLINE DISPLAY.**

## **HSC BRANDING**

FOR SPECIFIC DETAILS ABOUT HSC BRAND REQUIREMENTS, GO TO

**[HTTPS://WWW.UNTHSC.EDU/MARKETING-AND-COMMUNICATIONS/RESOURCES/](https://www.unthsc.edu/marketing-and-communications/resources/)**

CONTACT [COMPLIANCE@UNTHSC.EDU](mailto:COMPLIANCE@UNTHSC.EDU) FOR QUESTIONS OR ADDITIONAL INFORMATION.



**TRUST LINE POSTER CONTEST: CONSENT FORM**

(MUST BE SIGNED BY THE CONTESTANT OR PARENT/LEGAL GUARDIAN IF THE CONTESTANT IS UNDER 18)

**\*\*\*THIS CONSENT FORM MUST BE SUBMITTED WITH YOUR TRUST LINE POSTER ENTRY. ENTRIES WILL NOT BE ACCEPTED WITHOUT THIS CONSENT FORM.**

I UNDERSTAND THAT IT IS THE CONTESTANT’S RESPONSIBILITY TO SECURE ALL NECESSARY RESOURCES FOR THIS CONTEST. I FURTHER AGREE THAT THE POSTER WILL BE USED BY THE OFFICE OF INTEGRITY AND AWARENESS AND THE UNIVERISTY OF NORTH TEXAS HEALTH SCIENCE CENTER AT FORT WORTH (HSC) FOR EDUCATIONAL AND PROMOTIONAL PURPOSES.

I ALSO UNDERSTAND THAT HSC WILL HAVE A LICENSE TO THE POSTER, AND I WILL RETAIN OWNERSHIP AND COPYRIGHT RIGHTS TO THE CREATED POSTER.

BY PARTICIPATING IN THE TRUST LINE POSTER CONTEST, I GRANT HSC A NON-EXCLUSIVE, WORLDWIDE LICENSE TO USE, PUBLICLY DISPLAY, AND DISTRIBUTE THE SUBMITTED POSTER, INCLUDING BUT NOT LIMITED TO PHOTOGRAPHS, IMAGES, AND DESCRIPTIONS.

THE LICENSE IS GRANTED TO HSC TO PROMOTE, ADVERTISE, AND SHOWCASE THE POSTER IN CONNECTION WITH THE TRUST LINE POSTER CONTEST, INCLUDING BUT NOT LIMITED TO EXHIBITIONS, PUBLICATIONS, WEBSITES, SOCIAL MEDIA, AND MARKETING MATERIALS. HSC MAY ALSO USE THE POSTER FOR THE ABOVEMENTIONED PURPOSES AFTER THE COMPETITION HAS ENDED.

I HAVE READ AND UNDERSTAND THE CONTEST RULES AND GUIDELINES AND AGREE TO ALL TERMS WITHIN.

**CONTESTANTS UNDER AGE 18**

I AM THE CUSTODIAL PARENT OR LEGAL GUARDIAN OF (CONTESTANT’S NAME) \_\_\_\_\_.

I GIVE MY CONSENT FOR MY SON/DAUGHTER TO PARTICIPATE IN THE TRUST LINE POSTER CONTEST.

_____	_____	_____
PRINT PARENT/LEGAL GUARDIAN NAME	SIGNATURE	DATE

OR

**CONTESTANTS AGED 18 AND OLDER**

_____	_____	_____
CONTESTANT NAME	SIGNATURE	DATE